

AOIFE DILL

EDUCATION

University of Washington '22 – BDes in Visual Communication Design
Holy Names Academy '18

INVOLVEMENT

2020–2022

Design Mental Health and Wellness at UW – Vice President

Because the club was created this year, the role of VP has involved everything from branding, to recruiting professional speakers for our events, to co-running weekly meetings in order to build it from the ground up. The club is dedicated to fostering the health of UW Design students via wellbeing related resources and community-building.

2019–2021

First-Year Interest Group (FIG) – Leader

Teach a class of 20 freshman students at the University of Washington in order to create a community for them while transitioning into college. The position requires an ability to create thorough lesson plans, improvise in order to meet the changing needs of students, and act as an all-encompassing resource for the students, regarding their mental, physical and academic success.

2018–2019

University of Washington HerCampus – Graphic Design Member

Empowers collegiate women by providing them with relatable content and advice. The Graphic Design role involves brand management, creating logos, membership promotion, advertising new articles and maintaining social media.

EXPERIENCE

2021

Intuit Product Design – Intern

Auditing and working with eight of Intuit's global countries onboarding processes, creating high level blueprints to identify areas of opportunity for improving the user experience and customer benefit, and leading brainstorming design sessions among full-time product designers.

2014–2018

Gerrard Beattie & Knapp – Weekend Manager

Created marketing products using InDesign, advertised the company's brand via social media, completed data entry, organized files, and answered phones and assisted 30 brokers in whatever needs they had.

2017–2019

Nordstrom – Salesperson

Requires ability to communicate clearly with both customers and among co-workers, place clothing strategically to sell most successfully, organize and be detail-oriented.

SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe Premiere

AfterEffects
Figma
InDesign